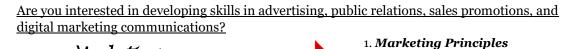


Why take MARKETING at Forsyth Central?

- Marketing prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management!
- FCHS DECA is the largest organization at Forsyth Central, the 2nd largest chapter in Georgia and the 7th largest chapter in the WORLD! Come join our DECA Family!
- DECA provides competition opportunities at the region, state, and international level and provides opportunities to travel to Orlando, Anaheim, and Atlanta.
- FCHS offers **THREE** marketing pathways:
 - Marketing Communications & Promotion
 - Marketing Management
 - Sports & Entertainment Marketing



Marketing Communications & Promotion Pathway

- 2. Promotion & Professional Sales
- 3. Marketing Communications Essentials

Are you interested in starting and operating your own business or running the school store?

Marketing Management Pathway



1. Marketing Principles

- 2. Marketing & Entrepreneurship
- 3. Marketing Management (School Store)

Are you interested in the behind the scenes aspect of sports and entertainment marketing?

Sports and Entertainment Marketing Pathway

- 1. Marketing Principles
- 2. Intro to Sports Marketing
- 3. Advanced Sports Marketing



If you want to participate in any of these pathways, sign up for the foundational course: MARKETING PRINCIPLES (Course 702745y)